



Start your information security planning here!

September 8, 2008

9:00 am – 1:00 pm

(Check-in 8:30 am to 9 am)

Alverno College

Kellogg A

4th Floor

3400 S. 43rd Street

Milwaukee, WI 53234

Space is Limited!

Pre-Registration Required

Registration Fee: FREE

Register online @:

www.sba.gov/idc/groups/public/documents/wi_milwaukee/sba_wi_online_reg.html

or

Contact for Registration:

Robin Dittberner

Email: robin.dittberner@sba.gov

Phone: (608) 441-5521

Fax: (202) 481-5307

Cosponsored By:



For additional information, visit

<http://csrc.nist.gov/securebiz/>

or contact: securebiz@nist.gov

Helping Make Technology Safer



U.S. Small Business Administration

www.sba.gov

Assisting Small Businesses

Nationwide



Federal Bureau of Investigation

Protecting the U. S. against Cyber-Based
Attacks and High-Technology Crimes

What do your invoices have in common with your email?

If you do both on your computer, you may want to think more about computer security. Payroll, proprietary information, client or employee data – information is **essential** to a business's success. A computer failure or other system breach could cost a business anything from its reputation to its competitive advantage.

- ◆ A bookkeeper, described as "a family man and a good Christian", stole \$73,000 from his employer. The theft, legal fees, and recovery fees paid to new accountants almost destroyed the 40-person firm.
- ◆ A Trojan horse, unknowingly activated by the company's owner, devastated a small consulting firm.
- ◆ A grandmother embezzled \$500,000 from her employer, a small electrical equipment supplier.

The small business owner who **recognizes the threat** of computer crime **AND** who takes steps to deter inappropriate activities is **less likely to become a victim**.

The NIST Computer Security Division has developed a workshop to **help the small business owner** increase information system security.

- ◆ Learn how to define information security (IS) for your organization.
- ◆ Hear examples of common types of threats and understand how to determine the extent to which your organization should proactively address threats.
- ◆ Learn common Best Practices and procedures to operate more securely.
- ◆ Hear a basic explanation of current technologies used in reducing IS vulnerabilities and learn of resources freely available to your organization.

For additional information visit:

<http://csrc.nist.gov/groups/SMA/sbc/index.html>

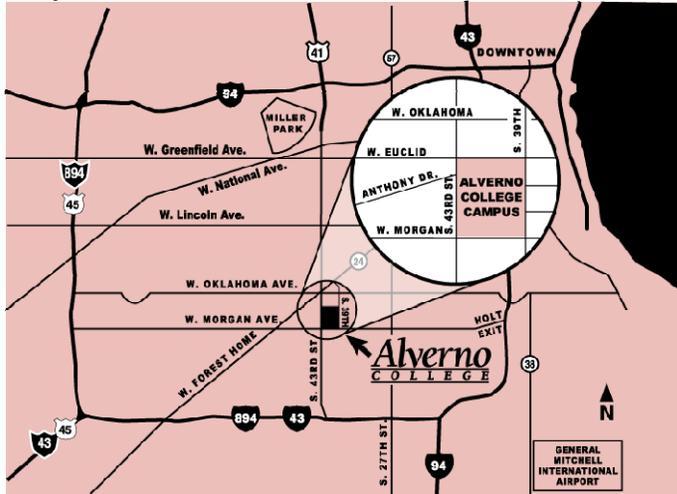


Assisted by Alverno College

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Map and Directions

Alverno's campus, just 15 minutes from downtown Milwaukee and General Mitchell International Airport, is easily accessible.



From Green Bay: Take I-43 south to Milwaukee. Proceed to I-94 toward Chicago. Exit on Holt Avenue, go west. Holt becomes Morgan Ave. Continue going west to 43rd Street (2.5 miles). Turn right on 43rd Street. The college's main entrance will be on your right.

From Madison: Take I-94 east to Milwaukee to Miller Park Way (south). Miller Park Way becomes 43rd Street. Continue south on 43rd Street past Oklahoma Avenue. The college's main entrance will be on your left.

From Mitchell International Airport: Take the Downtown Milwaukee exit and go north on I-94. Take the Howard/Holt Avenue exit. Exit on Holt and go west (left). Holt becomes Morgan Avenue. Continue going west to 43rd (2.5 miles). Turn right on 43rd Street. The college's main entrance will be on your left.

Seminar will be in #3 (Teaching, Learning & Technology Center) on the campus map below.

